



On behalf of the AutismTN Board of Directors, we extend an invitation for your company to join us as a Sponsor in 2024 for our pivotal fundraising events. We are excited to host two major gatherings that promise to leave a lasting impact: **AfterBash on April 25th and Pajama Walk & 5k on September 21st**. By aligning with us as a sponsor for one or both events, your company will not only be linked to memorable and impactful occasions but will also play a vital role in supporting AutismTN's essential work.

**Birthday Bash and AfterBash:** Recognizing the challenges faced by individuals on the spectrum, particularly in the realm of celebrations, our Birthday Bash offers a unique opportunity for participants to celebrate and be celebrated. The AfterBash serves as an extension, providing us with the platform to share the profound impact of the Birthday Bash with our sponsors and the wider community.

**Pajama Walk & 5k:** This event has become a signature gathering that beautifully showcases the support and solidarity within our community. Beyond raising awareness and promoting acceptance of autism, it creates an unforgettable experience for participants.

**About Us:** At AutismTN, we are committed to addressing the challenges faced by our community in accessing accurate information and high-quality resources. Our HelpLine guides and supports autistic individuals and their networks, our webinars and workshops provide educational opportunities, and our self-advocate and family groups foster connections and belonging, and our advocacy efforts aim to create acceptance, break barriers, and influence policies that promote inclusivity for autistic individuals.

In the past year alone, we proudly served 2128 individuals through our 107 event offerings, our HelpLine Advocates provided information and resources to over 1200 direct contacts and we served an additional 2700 people through our closed social media groups. This impactful work is vital to our community and relies on the generosity of individuals and corporations like yours.

By partnering with AutismTN as a sponsor, your company will enjoy the following benefits:

- Associate your brand with impactful events that resonate with our community.
- Reach more than 12,000 of our supporters and gain visibility among a diverse and engaged audience.
- Demonstrate your impact in our community and showcase your commitment to social responsibility.
- Connect with like-minded organizations and individuals.

Most importantly, your sponsorship will make a significant impact in the lives of the Middle Tennessee Autism community. Will you partner with us in sponsoring one or both of these events? Thank you for your consideration. We eagerly anticipate the opportunity to discuss this further and explore how your company can contribute to the success of AutismTN and our community.

**Paul Wydra**  
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AutismTN Executive Director  
jessica@autismtn.org

Birthday Bash/AfterBash Sponsorship will help ensure that 200 autistic individuals and their guests are celebrated in a fun, comfortable, and inclusive way. Sponsorship also supports AutismTN's programs throughout the year that impact the thousands of autistic people here in Middle Tennessee. Below are the additional benefits of sponsorship:

	Title \$7500	Supporting \$5000	Community \$2500	Ally \$1500	Birthday Club* \$500
Tickets and reserved table (premium location) to AfterBash	2 tables 16 tickets	1 table 8 tickets	1 table 8 tickets	1 table 8 tickets	2 tickets
VIP Reception with first rights on select auction items (equal to number of tickets above)	✓	✓	✓	✓	
Sponsor logo and website linked on Birthday Bash and AfterBash webpage, event page, and on event emails**	✓	✓	✓		
Sponsor acknowledged on Birthday Bash and AfterBash social media event and posts (Facebook, Instagram, and LinkedIn)	event and all posts	event and 3 posts	event and 1 post	1 post	1 post
Promote sponsorship with customized imaging, copy, and use of AutismTN logo on sponsor's website, social media, and marketing materials (post samples provided by AutismTN)	✓	✓			
Sponsor logo included on Birthday Bash and AfterBash signage and programs (deadline April 1, 2024)	✓	✓	✓		Birthday Club Station
Sponsor name and logo displayed at the Birthday Bash and on rolling slideshow during the After-Bash	✓	✓	✓		
Sponsor acknowledged during AfterBash opening remarks	✓	✓	✓		
Sponsor representative to assist in 50/50 Raffle drawing (during the AfterBash)	✓				

Additional In-Kind Sponsorship opportunities can be crafted to suit your availability. Such opportunities include photography, event services (VIP Reception, Wine/Cocktails), discounts on event merchandise (printing, rentals) and more. Please contact us to discuss these options.

\*Birthday Club Sponsorship dollars support the Birthday Club where 100 autistic individuals receive a customized and signed birthday card and gift card near their birthday. Sponsor logos are included on the cards and attendees of the AfterBash have the opportunity to sign the cards.

\*\*Impressions: 40,000+ social media, 10,000+ monthly newsletter



## Sponsorship Levels and Benefits

Your sponsorship supports AutismTN's programs that impact the thousands of autistic people here in Middle Tennessee. Below are the additional benefits of sponsorship:

	Title \$7500	Gold \$5000	Silver \$2500	Bronze \$1500	Cheer Squad \$500
Sponsor acknowledgement via logo and website linked on AutismTN website homepage (1 year)	✓				
Promote sponsorship with customized imaging, copy, and use of AutismTN logo on sponsor's website, social media, and marketing materials (post samples provided by AutismTN)	✓	✓			
Sponsor acknowledged on social media posts (inc. Facebook, Instagram, and LinkedIn)	event and all posts	event and 3 posts	event and 1 post	1 post	1 post
Sponsor logo and website linked on Pajama Walk & 5k event webpage, Facebook event page, event emails	✓	✓	✓	✓	
Additional Sponsor Logo Placement (deadline August 25, 2024)	T-Shirts 5k Race Bibs Event Signage	T-Shirts Event Signage	T-Shirts Event Signage	T-Shirts	T-Shirts
Sponsor acknowledged during opening remarks	✓				
Complementary exhibitor space at the event	✓	✓	✓	✓	✓

Additional In-Kind Sponsorship opportunities can be crafted to suit your availability. Such opportunities include photography, event services (balloon art, face painter, etc.), discounts on event merchandise (t-shirts, printing) and more. Please contact us to discuss these options.

Impression Statistics: 40,000+ social media, 10,000+ monthly newsletter



## Sponsorship Agreement

Complete this form or go directly to our sponsorship page by scanning the QR Codes below

Company Name \_\_\_\_\_  
 Contact Name \_\_\_\_\_  
 Email Address \_\_\_\_\_  
 Mailing Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Telephone \_\_\_\_\_

Please email your high resolution (.png or .svg) company logo to [jessica@autismtn.org](mailto:jessica@autismtn.org)

### BIRTHDAY *bash*



I/We would like to support the Birthday Bash event by becoming a sponsor at the following level:

I/We would like to support the Pajama Walk & 5k by becoming a sponsor at the following level:

- Executive: \$7,500
- Supporting: \$5,000
- Community: \$2,500
- Ally \$1,500
- Birthday Club \$500



- Title: \$7,500
- Gold: \$5,000
- Silver: \$2,500
- Bronze: \$1,500
- Cheer Squad \$500



Please return this form with check

By mail:  
 Autism Tennessee  
 955 Woodland St., Nashville, TN 37206

By email: Jessica Moore, [jessica@autismtn.org](mailto:jessica@autismtn.org)



For questions about sponsorship opportunities, please contact Jessica Moore at [jessica@autismtn.org](mailto:jessica@autismtn.org) or 615.270.2077

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